

Convention Sponsorship Options

| <u>Pricing</u> | <u>Sponsorship</u> |
|----------------|---|
| \$25,000 | Bar sponsor (3 nights) – Can be contracted individually at \$9,000 each |
| \$15,000 | WiFi |
| \$10,000 | Hotel Key cards |
| \$7,500 | 13-minute commercial break between concurrent sessions (4 available) |
| | Lanyards |
| | Conference portfolio |
| | Keynote introductions (2) |
| | Branded face masks given to every attendee |
| | Welcome screen on hotel room TV |
| \$6,000 | Branded remote sleeve in hotel rooms |
| \$5,000-25,000 | Surface branding, price is dependent on sizing |
| \$5,000 | Pre-meeting workshop space |
| \$1,000-20,000 | General Convention Sponsorship |

Sponsorship Benefits

All sponsors above \$10,000 will...

- Receive a complimentary recorded concurrent session to be included in the general program *and* broadcasted to the virtual attendees.
- Be given the chance to select the concurrent session time to present the complimentary session.

All sponsors above \$5,000 will...

- Receive a complimentary concurrent session to be included in the general program.
- Be listed on marketing emails, signage and walk-in slides for the event.
- Have access to the full registration list.

All sponsors between \$1,000-\$4,999 will...

- Be listed on marketing emails, website, signage and walk-in slides for the event.
- Have access to the full registration list.

Year-round Sponsorship Levels

All sponsorships above \$20,000 are considered year round sponsorships and will receive branding and registration benefits for all CECU events for the calendar year.

| | |
|-------------------|-----------|
| \$50,000+ | Chairman |
| \$30,000 - 49,000 | Executive |
| \$20,000-29,000 | President |

Onsite Exhibit Booth Pricing

| | Early | Regular |
|-------------|---------------------|---------------------|
| | Member Nonmember | Member Nonmember |
| 10x10 Booth | \$2,800 \$4,000 | \$3,000 \$4,500 |
| 10x20 Booth | \$5,200 \$7,400 | \$5,500 \$7,900 |
| 20x20 Booth | \$10,000 \$15,000 | \$10,500 \$15,750 |

Exhibiting companies will receive...

- Two attendee registrations/10x10 booth. Additional registrations can be purchased for a discounted rate of \$500.
- Onsite booth reservations include a virtual exhibit booth.
- Exhibiting companies will be given priority on session selections.

CONTACT US

To reserve a convention partnership or exhibit booth contact Kelley Blanchard at 571-970-6471 or kelley.blanchard@career.org.