Allied Member Benefits

**Branding and Speaking Opportunities**
- All allied members are featured on the [allied member directory](#) to list contact information as well as list of services and products available.
- Speaking opportunities through bi-monthly webinars or the Annual Career Education Convention.
- Allied members receive access to the full membership list each year.

**Communications**
- All members receive the CECU Daily Update email containing a comprehensive news summary, student success stories, and schedule of upcoming webinars and events. Real-time updates on important news and information relevant to our sector.
- Access to Career Education Review (CER), a quarterly publication that features articles addressing successful educational operations.
- Access to CECU’s best-in-class media relations, communications, and social media team to assist with local media and communications outreach.
- Access to CECU’s podcast, Career Education Report.

**Professional Development**
- CECU hosts the top attended events in the sector including the Annual Convention, Executive Summit, Hill Day, and Leadership Institute.
- Access to a robust Member Resource Center, including all past webinar recordings, event documents, government relations resources and more.
- Complimentary webinars on important and timely topics. Webinars are hosted twice monthly.
- Networking opportunities with other leaders in the sector.

**Research**
- CECU works with top-tier research firms and thought leaders to collect and analyze data to understand the cost-benefit and economic impact of legislation and regulations. Data is collected through social, market, and custom research to develop recommendations that inform federal, state, and local policy and decision-makers.
- The association publishes reports, best practices, videos, and infographics that showcase the important work our schools have in efforts such as veteran’s education, workforce demand, skilled trades and frontline training, and underserved community populations. CECU regularly evaluates research goals and priorities by engaging members, sector leaders, and policymakers.

All individuals at member organizations receive full access to these member benefits.
2023-2024 ALLIED MEMBER BENEFITS

CECU represents over 1,100 postsecondary career institutions and is established to promote access, accountability, and excellence in career education. While CECU exists to promote the interests of its school members, CECU also recognizes the value of our Allied members who provide invaluable programs, products, and services to these members. CECU offers the following package options to support the efforts of our Allied members:

**Allied Membership Packages**

**Allied Associate (Individual): $750**

Benefits include:
- Applies to individuals only. Individual members cannot be associated with an organization
- Daily News and Communications: GR updates, press releases
- Member discounts at events

**Allied Partner: $1,995**

Benefits include:
- Company listing on CECU website
- Daily News and Communications: GR updates, press releases
- Member discounts at events
- Access to the membership list once/year
- Presenting opportunities at Convention and webinars. Allied members are able to submit sessions for approval to be presented at the Annual Convention and/or webinars throughout the membership year.

**Allied Advocate: $5,500**

Benefits include:
- Company listing on CECU website
- Daily News and Communications: GR updates, press releases
- Member discounts at events
- Access to the membership list once/year
- Presenting opportunities at Convention and webinars. Allied members are able to submit sessions for approval to be presented at the Annual Convention and/or webinars throughout the membership year.
- One-week feature as a sponsor of the Daily News
- Complimentary 10x10 standard booth at Convention. Allied Advocates will receive priority booth selections following Allied Champions.*

**Allied Champion: $15,000**

Benefits include:
- Priority company listing on CECU website
- Daily News and Communications: GR updates, press releases
- Member discounts at events
- Access to the membership list once/year
- Presenting opportunities at Convention and webinars
- One-week feature as a sponsor of the Daily News
- Complimentary 10x10 premium booth at Convention. Allied Champion members will have first selection of booth locations.
- Spotlight mentions on the Career Education Report Podcast (up to 4 mentions/year)
- Complimentary half page ad in the Annual Convention Program
- Complimentary half-page ad in each printed issue of CER (total of 4) and 1 permanent ad on the CER website.
- One guaranteed webinar to CECU membership
- One complimentary registration for the Leadership Institute.

*Excludes law firms and CPA firms

**Pro-rating:** Membership dues for first-time, new allied members applying under the allied partner level after November 30th may be pro-rated based on the schedule below for the duration of the first year of membership.

- December 1 - February 1: 75%
- February 2 - June 30: 50%