

2019/20 ALLIED MEMBER BENEFITS PROGRAM

Career Education Colleges and Universities is an organization of postsecondary institutions, career colleges, schools and other members established to promote access, accountability and excellence in postsecondary career education. While CECU exists to promote the interests of its school members, CECU also recognizes the value of our Allied members who provide invaluable programs, products, and services to these members. CECU offers the following to support the efforts of our Allied members:

- Free company description and listing on CECU's website
- Priority exhibit booth selection and discounts for the annual convention
- Ability to present at live events and online webinars to the CECU membership
- Sponsorship opportunities at the annual convention and other CECU hosted events.
- Access to all publications, mailings, correspondence, providing up-to-date information that impacts private sector career education.
- Use of the special CECU Allied member logo on your marketing and promotional materials.
- Membership direct mailing list of schools once a year.

Your Company Description:

Provide us with a short description, using **50-70 words** (below or attach to this application) of your company and the products/or services for inclusion in CECU’s website.

Check only the appropriate box(es) to designate company’s primary business. (Check no more than 5 areas of interest)

- | | | |
|---|---|--|
| <input type="checkbox"/> Administrative Services | <input type="checkbox"/> e-Learning / Distance Education | <input type="checkbox"/> Mergers & Acquisitions |
| <input type="checkbox"/> Admissions | <input type="checkbox"/> Employee Assessment | <input type="checkbox"/> Private Equity |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Employment | <input type="checkbox"/> Promotion and Recognition Items |
| <input type="checkbox"/> Assessment | <input type="checkbox"/> Financial Aid | <input type="checkbox"/> Real Estate Services |
| <input type="checkbox"/> Bookstores | <input type="checkbox"/> Furniture | <input type="checkbox"/> Receivables management |
| <input type="checkbox"/> Campus Services | <input type="checkbox"/> Information Technology Solutions | <input type="checkbox"/> Recruitment |
| <input type="checkbox"/> Certification | <input type="checkbox"/> Insurance | <input type="checkbox"/> Research |
| <input type="checkbox"/> Certified Public Accountants | <input type="checkbox"/> Investment Banking | <input type="checkbox"/> Retention |
| <input type="checkbox"/> Collection Services | <input type="checkbox"/> Investment Management | <input type="checkbox"/> Software |
| <input type="checkbox"/> Compliance & Ethics | <input type="checkbox"/> Legal Service | <input type="checkbox"/> Student Housing/ Campus Housing |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Library Service | <input type="checkbox"/> Testing/Tools/Equipment |
| <input type="checkbox"/> Default Management | <input type="checkbox"/> Management Search | <input type="checkbox"/> Training Providers |
| <input type="checkbox"/> Education Management | <input type="checkbox"/> Marketing | <input type="checkbox"/> Tuition Financing |
| <input type="checkbox"/> Educational Training Materials | <input type="checkbox"/> Media | |
| | <input type="checkbox"/> Medical Services | |

1. Does your company own/invest in postsecondary institutions? **Y/N** (If No, skip 2 and 3)
2. If Yes, are all eligible institutions in which your company owns/invests members of CECU? **Y/N**
3. If No, which institutions are not currently members of CECU? (please list)

Payment Options Form

CECU's membership year runs from July 1-June 30

CECU Allied Membership Dues are calculated on *Volume of Business* with all private sector schools

Volume of Business	Annual Dues
Under \$1,500,000	\$1,500
Over \$1,500,000	\$3,300

Designate your method of payment

My check for \$_____ is enclosed **or**

Please charge \$_____ to my credit card Amex Visa MasterCard

Account No. _____ Exp. Date _____ CVV _____

Cardholder Signature (required) _____

Print Name _____

Dues paid to CECU are not tax deductible as charitable contributions for income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to restrictions imposed by Section 162(e) of the tax code as a result of association lobbying activities. **The non-deductible portion of your 2017/2018 dues allocable to lobbying is 11%.**

Credit Card Billing Address: (if different from the information on page 1)

Contact

Address

City, State, Zip

Phone

Fax

Email

Mail or fax this application to:

Career Education Colleges and Universities (CECU)

Attention: Membership Department

1530 Wilson Blvd, Suite 1050

Arlington, VA 22209

Fax: 571-970-6753