2019/20 ALLIED MEMBER BENEFITS PROGRAM

Career Education Colleges and Universities is an organization of postsecondary institutions, career colleges, schools and other members established to promote access, accountability and excellence in postsecondary career education. While CECU exists to promote the interests of its school members, CECU also recognizes the value of our Allied members who provide invaluable programs, products, and services to these members. CECU offers the following to support the efforts of our Allied members:

- Free company description and listing on CECU's website
- Priority exhibit booth selection and discounts for the annual convention
- Ability to present at live events and online webinars to the CECU membership
- Sponsorship opportunities at the annual convention and other CECU hosted events.
- Access to all publications, mailings, correspondence, providing up-to-date information that impacts private sector career education.
  - Use of the special CECU Allied member logo on your marketing and promotional materials.
- Membership direct mailing list of schools once a year.

For additional information please email membership@career.org or call 571-970-3941.
Allied Membership Application 2019/20

Membership year runs from July 1-June 30

**Allied Membership** is for an individual company or association providing support, products, or services to private sector colleges and universities. All applicants for Allied Membership must not own, control or operate private postsecondary institutions eligible for membership in CECU unless such institutions are Education Members of CECU. **All applicants for Allied Membership must be approved by the CECU Board of Directors.**

**Important:** Please complete ALL information requested below.
(Please include additional staff personnel on a separate sheet with the same information)

<table>
<thead>
<tr>
<th>Name (Dr. Mr. Mrs. Ms.)</th>
<th>Informal name</th>
<th>Title</th>
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<td>________________________</td>
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<tr>
<th>Company</th>
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<th>Address</th>
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<table>
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<th>City, State, Zip</th>
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<th>E-mail</th>
<th>Website</th>
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I agree that all information provided on this application is accurate and complete. Furthermore, I agree to withdraw my company’s membership if CECU determines that my company’s membership is not consistent with CECU’s ethics and standards.

**Authorized Signature** ________________________________ **Date** _________

**Do Not Write Below This Line- Internal Use**

The CECU Board of Directors voted to approve Allied Membership for this applicant.

Date _______________

**CECU President/CEO Signature** ____________________________________________
Your Company Description:

Provide us with a short description, using **50-70 words** (below or attach to this application) of your company and the products/or services for inclusion in CECU’s website.

___________________________________________________________________________________________________

____________________________________________________________________________________________________

___________________________________________________________________

____________________________________________________________________________________________________

____________________________________________________________________________________________________

____________________________________________________________________________________________________

Check only the appropriate box(es) to designate company’s primary business. (Check no more than 5 areas of interest)

- [ ] Administrative Services
- [ ] Admissions
- [ ] Advertising
- [ ] Assessment
- [ ] Bookstores
- [ ] Campus Services
- [ ] Certification
- [ ] Certified Public Accountants
- [ ] Collection Services
- [ ] Compliance & Ethics
- [ ] Consulting
- [ ] Default Management
- [ ] Education Management
- [ ] Educational Training Materials
- [ ] e-Learning / Distance Education
- [ ] Employee Assessment
- [ ] Employment
- [ ] Financial Aid
- [ ] Furniture
- [ ] Information Technology Solutions
- [ ] Insurance
- [ ] Investment Banking
- [ ] Investment Management
- [ ] Legal Service
- [ ] Library Service
- [ ] Management Search
- [ ] Marketing
- [ ] Media
- [ ] Medical Services
- [ ] Mergers & Acquisitions
- [ ] Private Equity
- [ ] Promotion and Recognition Items
- [ ] Real Estate Services
- [ ] Receivables management
- [ ] Recruitment
- [ ] Research
- [ ] Retention
- [ ] Software
- [ ] Student Housing/ Campus Housing
- [ ] Testing/Tools/Equipment
- [ ] Training Providers
- [ ] Tuition Financing

1. Does your company own/invest in postsecondary institutions? **Y/N** (If No, skip 2 and 3)

2. If Yes, are all eligible institutions in which your company owns/invests members of CECU? **Y/N**

3. If No, which institutions are not currently members of CECU? (please list)

____________________________________________________________________________________________________
Payment Options Form
CECU’s membership year runs from July 1-June 30

CECU Allied Membership Dues are calculated on Volume of Business with all private sector schools

<table>
<thead>
<tr>
<th>Volume of Business</th>
<th>Annual Dues</th>
</tr>
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<tbody>
<tr>
<td>Under $1,500,000</td>
<td>$1,500</td>
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<tr>
<td>Over $1,500,000</td>
<td>$3,300</td>
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</tbody>
</table>

**Designate your method of payment**

☐ My check for $________________is enclosed  or

☐ Please charge $______________to my credit card  ☐ Amex  ☐ Visa  ☐ MasterCard

Account No._________________________________________ Exp. Date_________CVV_____

Cardholder Signature (required) _____________________________________________________

Print Name _____________________________________________________

Dues paid to CECU are not tax deductible as charitable contributions for income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to restrictions imposed by Section 162(e) of the tax code as a result of association lobbying activities. The non-deductible portion of your 2017/2018 dues allocable to lobbying is 11%.

**Credit Card Billing Address:** (if different from the information on page 1)

__________________________________________________________
Contact

__________________________________________________________
Address                      City, State, Zip

__________________________________________________________
Phone          Fax          Email

**Mail or fax this application to:**
Career Education Colleges and Universities (CECU)
Attention: Membership Department
1530 Wilson Blvd, Suite 1050
Arlington, VA 22209
Fax: 571-970-6753