

2020/21 ALLIED MEMBER BENEFITS PROGRAM

CECU is an organization of postsecondary institutions, career colleges, and other members established to promote access, accountability and excellence in postsecondary career education. While CECU exists to promote the interests of its school members, CECU also recognizes the value of our Allied members who provide invaluable programs, products, and services to these members. CECU offers the following package options to support the efforts of our Allied members:

Allied Membership Packages

Allied Individual: \$500

Benefits include:

- Applies to individuals only
- Daily News and Communications: GR updates, press releases
- Member discounts at events

Allied Partner: \$1,775

Benefits include:

- Company listing on CECU website
- Daily News and Communications: GR updates, press releases
- Member discounts at events
- Access to the membership list once/year
- Presenting opportunities at Convention and webinars. Allied members are able to submit sessions for approval to be presented at the Annual Convention and/or webinars throughout the membership year.

Allied Advocate: \$5,000

Benefits include:

- Company listing on CECU website
- Daily News and Communications: GR updates, press releases
- Member discounts at events
- Access to the membership list once/year
- Presenting opportunities at Convention and webinars. Allied members are able to submit sessions for approval to be presented at the Annual Convention and/or webinars throughout the membership year.
- One-week feature as a sponsor of the Daily News
- Complimentary 10x10 standard booth at Convention (inclusive of 2 registrations). Allied Advocates will receive priority booth selections following Allied Champions.

Allied Champion: \$15,000

Benefits include:

- Company listing on CECU website
- Daily News and Communications: GR updates, press releases
- Member discounts at events
- Access to the membership list once/year
- Presenting opportunities at Convention and webinars
- One-week feature as a sponsor of the Daily News
- Complimentary 10x10 premium booth at Convention (inclusive of 2 registrations). Allied Champion members will have first selection of booth locations.
- Listed above all other allied categories on CECU website
- Complimentary half page ad in the Annual Convention Program
- One guaranteed concurrent session at Convention
- One guaranteed webinar to CECU membership
- One co-branded article featured in CER.

Allied Membership Application 2020/2021

Membership year runs from July 1-June 30

Allied Membership is for an individual, company or association providing support, products, or services to private sector colleges and universities. All applicants for Allied Membership must not own, control or operate private postsecondary institutions eligible for membership in CECU unless such institutions are Education Members of CECU. All applicants for Allied Membership must be approved by the CECU Board of Directors.

Contact Information

Executive Contact – this is the main contact to CECU, will serve as the designated delegate/company representative for voting and will receive CEO communications.

Name (Dr. Mr. Mrs. Ms.) Title
Company
Address
City, State, Zip
Phone
Email Website

Billing Contact – this will be the contact to receive billing and payment information.

Name (Dr. Mr. Mrs. Ms.) Title
Company
Address
City, State, Zip
Phone
Email Website

I agree that all information provided on this application is accurate and complete. Furthermore, I agree to withdraw my company's membership if CECU determines that my company's membership is not consistent with CECU's ethics and standards.

Authorized Signature Date

Do Not Write Below This Line- Internal Use

The CECU Board of Directors voted to approve Allied Membership for this applicant.

Date

CECU President/CEO Signature

Your Company Description:

Provide us with a short description, using 50-75 words (below or attach to this application) of your company and the products/or services for inclusion in CECU’s website.

Check only the appropriate box(es) to designate company’s primary business. (Check no more than 5 areas of interest)

- | | | |
|-------------------------------|----------------------------------|-------------------------------|
| Administrative Services | Employee Assessment | Private Equity |
| Admissions | Employment | Promotion & Recognition Items |
| Advertising | Financial Aid | Real Estate Services |
| Assessment | Furniture | Receivable Services |
| Bookstores | Information Technology Solutions | Receivables Management |
| Campus Services | Insurance | Recruitment |
| Certification | Investment Backing | Research |
| Certified Public Accountants | Investment Management | Retention |
| Collection Services | Legal Services | Software |
| Compliance & Ethics | Library Services | Student Housing |
| Consulting | Management Search | Testing/Tools/Equipment |
| Default Management | Marketing | Training Providers |
| Education Management | Media | Tuition Financing |
| Education Training Materials | Medical Services | |
| e-Learning/Distance Education | Mergers & Acquisitions | |

Does your company own/invest in postsecondary institutions? (If No, skip 2 and 3) Yes No

2. If Yes, are all eligible institutions in which your company owns/invests members of CECU? Yes No

3. If No, which institutions are not currently members of CECU? (please list)

Payment Option Form

Membership year runs from July 1-June 30

Select Your Membership Package (see page one for details)

Allied Individual: \$500

Allied Partner: \$1,775

Allied Advocate: \$5,000

Allied Champion: \$15,000

Designate your method of payment

My check for \$ _____ is enclosed or

Please charge \$ _____ to my credit card Amex Visa MasterCard

Account No. _____ Exp. Date _____ CVV _____

Cardholder Signature _____

Print Name _____

Credit Card Billing Address

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Dues paid to CECU are not tax deductible as charitable contributions for income tax purposes. However, they may be deductible as ordinary and necessary business expenses subject to restrictions imposed by Section 162(e) of the tax code as a result of association lobbying activities. The non-deductible portion of your dues allocable to lobbying is 11%.

Mail or email this completed application to:
 Career Education Colleges and Universities (CECU)
 Attention: Membership Department
 1530 Wilson Blvd, Suite 1050
 Arlington, VA 22209
membership@career.org

Additional Company Contact
(to be added to CECU communications)

Name (Dr. Mr. Mrs. Ms.)

Title

E-mail

Name (Dr. Mr. Mrs. Ms.)

Title

E-mail

Name (Dr. Mr. Mrs. Ms.)

Title

E-mail

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