CECU on the Road

Roundtable with Congressman Burgess Owens (R-UT) and Congressional Candidate April Becker at Mikhail Education in NV

Montrez Lucas, Michael Cole, Congressman John Rutherford (R-FL), and Jason Altmire at Tulsa Welding School in FL

Mollie Elkman, Mary Kelly, Kelley Blanchard

Nicholas Kent with Veterinary Tech students at Pittsburgh Career Institute in PA

CECU staff with Jeremiah Scarborough and Joel English at Aviation Institute of Maintenance in VA

Kelley Blanchard with LeeAnn Rohmann at High Desert Medical College in CA

Jason Altmire and David Vice at Mech-Tech College in Puerto Rico

Kelley Blanchard with Nick Gomez and Kevin Caldwell at San Joaquin Valley College in CA

Jason Altmire and Mitchell Fuerst with students at Success Education Colleges in CA

Steve Gonzalez at the American Legion Conference

Jason Altmire with former Under Secretary of the Army, Patrick J. Murphy
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## About Career Education Colleges and Universities (CECU)

CECU is the national association representing the proprietary sector of higher education, established to foster policies ensuring equitable access to quality career education, enabling career colleges to grow and prosper, and helping the nation attain a more globally competitive workforce.

CECU advocates for policies that treat all institutions and students equitably. We support accountability standards based on student outcome metrics for all programs at all institutions in ways that protect both students and taxpayers. We advocate for increased transparency of outcomes so that prospective students and families can make fully informed decisions about their educational pursuits.
It is hard to believe that it has been nearly two years since I was given the honor of leading Career Education Colleges and Universities (CECU). I began my tenure following the acrimonious 2020 elections. I said that the most important step we can take to address the challenges we face is to bring the sector together. As this Annual Report will demonstrate, we have been extraordinarily successful in meeting that goal.

Thanks to our valued members and allied supporters, we have transformed your association. We have expanded membership benefits, built new relationships with external partners, implemented a massive upgrade of our multimedia capabilities, partnered with funders on important research, and brought the sector’s state associations together in the spirit of collaboration and collective strength. The results have been astonishing.

This year’s membership growth exceeded the remarkable surge in membership of 2021. Our campus membership increased by 14% over the past year, and overall revenue has increased by 30%. This growth has allowed your association to magnify the voice of the sector in ways previously unimaginable.

Through a proactive advocacy strategy, CECU has had an incredible series of legislative victories on Capitol Hill. Developing trusting relationships with journalists covering higher education has resulted in greatly improved media visibility and more balanced coverage. CECU strategically utilized these relationships, sometimes significantly changing the trajectory of a story and positively influencing the policies that were being covered. In all, CECU’s comments were included in more than a thousand media stories across the country in 2022. Facebook/Meta even highlighted CECU’s success in its documentary series on how organizations can most effectively use social media.

We have formed partnerships with a diverse set of external organizations, each of which has provided tangible benefit to CECU’s rapidly growing membership. Through BlueRecruit, graduates from our member schools can be matched to employers with job openings in that field. We have also formally allied with our neighbors to the north, Canada’s National Association of Career Colleges.

Our most difficult challenge ahead is the intrusive and overreaching regulatory agenda of the Biden administration. However, our proactive approach to working with the administration has achieved measurable benefits. The U.S. Department of Education chose CECU-nominated candidates to represent the sector on the two most recent negotiated rulemaking panels and offered significant concessions as an unlikely consensus was reached on key issues. I was pleased to be appointed to lead the education and vocational working group for the White House task force charged with streamlining the transition of veterans into truck driving careers. At the White House announcement of that task force, a graduate of a CECU-member school stood next to President Biden as she told the story of how the school changed her life.

Each of these successes happened because we united as a sector in support of one another during a time of existential threat. That unity has led to the many accomplishments you see in this report. It is because of you, our members, that CECU was able to make such a difference when the sector needed it most. Thanks to our members and the unified support of the sector, CECU is in the most favorable position it has been in many years.

With sincere appreciation,

Jason Altmire, DBA
YEAR IN REVIEW

- 746 campus locations in 44 states, DC, and Puerto Rico
- 30% increase in total revenue
- 93% of survey member respondents said their experience was positive
- 1.23K media mentions in the past year
- 750 attendees at the 2022 Career Education Convention
- 75+ number of partnerships continued or developed
- 137 pages of comments submitted on Borrower Defense Rule
After another exceptional year, CECU continues to see significant increases in membership, adding nearly 100 new campus locations – a 14% increase. CECU members are increasingly satisfied with their experience according to our recent member survey.

- 93% of respondents reported having a positive experience with CECU
- 96% of respondents agreed that CECU provides timely information
- 96% of respondents agreed that CECU is an advocacy leader in the for-profit education sector
- 97% of respondents are likely to continue their CECU membership

CECU has done an amazing job of membership growth and recruitment of new career schools over the past year. Our strength as a sector grows with each new member school.

– Janis Paulson, Chief Executive Officer, Unitek Learning
CECU Joins Exclusive Higher Education Leaders Association

CECU was accepted into the influential Washington Higher Education Secretariat, comprised of 58 national higher education associations representing different sectors and functions in postsecondary education.

CECU Receives Six-Figure Grant for Research

CECU was awarded a six-figure grant from a philanthropic partner that funded commissioned research on two high-quality studies that offer evidence that accountability measures should be applied to all sectors and programs.

Kent Appointed to U.S. Department of Education Review Panels

Nicholas Kent was appointed to five technical review panels convened by the U.S. Department of Education’s National Center for Education Statistics (NCES).

CECU Creates Sector-Wide Litigation Taskforce

CECU established a Litigation Steering Committee to review and discuss urgent and sector-impacting legal developments and regulatory changes.

CECU Nominees Selected as Negotiators for Rulemaking Committees

The U.S. Department of Education selected CECU-nominated campus leaders for the primary seats representing proprietary institutions on the two most recent negotiated rulemaking committees.

Altmire Appointed to White House Task Force

Jason Altmire was appointed to the steering committee of the Task Force Movement for Trucking, providing a voice for proprietary institutions in making recommendations and strategic decisions for the White House.

Facebook Recognizes CECU for Effective Use of Social Media Advocacy

Facebook and its parent company, Meta, interviewed Jason Altmire to discuss CECU’s use of social media to influence the congressional debate on Pell Grant funding for for-profit students.
CECU crafted and successfully implemented a multi-pronged approach to build bipartisan relationships with lawmakers, identify and cultivate potential coalition partners, publicize accurate data and information, pitch its viewpoint to relevant media and influencers, and utilize a sophisticated grassroots social media campaign to identify and activate potential supporters. In the end, CECU was successful on all fronts.

**CECU Leads Successful Fight Against Pell Grant Exclusion**

During debate over the Build Back Better bill, CECU successfully raised the profile of a provision that excluded proprietary students from an increase in Pell Grant funding by:

- Organizing letters of support signed by 17 Democratic members of Congress and a diverse coalition of 19 interest groups.
- Working with the media, leading to 12 national articles including a favorable front-page story in The New York Times.
- Activating a social media grassroots campaign that generated 24,224 constitute emails to key congressional offices during the legislative debate.

> **Democrats’ Bill Would Deny For-Profit College Students Extra Aid**

“If you want to do a $1 trillion effort to rebuild America, those are our graduates,” Mr. Altmire said. “You’re going to disadvantage the very students you’re going to need to carry out this work.”

**CECU Successfully Fights Back Against Exclusion from WIOA and Short-Term Pell Grant Programs**

When the Workforce Innovation and Opportunity Act (WIOA) of 2022 was introduced, CECU discovered that proprietary institutions would not be eligible to participate in the WIOA. CECU worked with allies to gain support for an amendment that would remove the exclusion of proprietary institutions to make sure they could participate. Additionally, Senate and House policymakers have repeatedly attempted to include a provision to expand the Pell Grant program to short-term programs while excluding proprietary institutions and the students they serve. CECU successfully used its multi-pronged strategy to fight against any amendment that would exclude proprietary institutions from a Pell Grant program for short-term programs.

**CECU Worked with Capitol Hill Allies to Produce Several Important Letters**

- Congressional letter to Secretary of Education Miguel Cardona regarding delays in processing institutional change of control applications, including conversion applications.
- Congressional letter to the Federal Trade Commission rebuking the agency for publishing a list of 70 proprietary institutions as part of its efforts to resurrect the use of its Penalty Offense Authority.
- Congressional letter to Rohit Chopra, Director of the Consumer Financial Protection Bureau (CFPB), and Richard Cordray, Chief Operating Officer of Federal Student Aid (FSA), requesting information about the relationship between CFPB and FSA.
- Congressional letter to Attorney General Merrick Garland urging the U.S. Department of Justice to examine the Biden administration’s Borrower Defense Rule.
- CECU lead a letter with 30 veteran-serving and higher education organizations to the House and Senate Committees on Veterans Affairs seeking the passage of the REMOTE Act.
## GOVERNMENT RELATIONS

### CECU Engages with Biden Administration on Key Issues

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td><strong>October 2021 - March 2022</strong></td>
<td>From October 2021 through April 2022, CECU participated robustly in the U.S. Department of Education’s negotiated rulemakings to represent members’ interests and influence the outcome of the proposed regulatory changes.</td>
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<tr>
<td><strong>February 2022</strong></td>
<td>Met with the U.S. Department of Education’s Office of Inspector General to discuss resources available to private postsecondary career schools that help with the effective administration of pandemic response funds.</td>
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<tr>
<td><strong>March 2022</strong></td>
<td>CECU leadership met with the Under Secretary of Education and other key members of his team. This was one of several substantive policy discussions with senior administration officials throughout the year that focused on various issues impacting CECU members.</td>
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<tr>
<td><strong>May 2022</strong></td>
<td>Met with the Office of Management and Budget’s Office of Information and Regulatory Affairs staff to discuss the harmful impact of the U.S. Department of Education’s contemplated Borrower Defense to Repayment Rule.</td>
</tr>
<tr>
<td><strong>July 2022</strong></td>
<td>Led a delegation of cosmetology schools and employers to the U.S. Department of Education for an in-person meeting with the Deputy Under Secretary and Chief Economist. The meeting focused on concerns related to the Department’s contemplated Gainful Employment Rule.</td>
</tr>
<tr>
<td><strong>August 2022</strong></td>
<td>CECU, joined by more than a dozen state associations, submitted a 137-page formal written comment in response to the U.S. Department of Education’s Notice of Proposed Rulemaking on Borrower Defense to Repayment, pre-dispute arbitration, and closed school discharges.</td>
</tr>
<tr>
<td><strong>September 2022</strong></td>
<td>Jason Altmire spoke at the national conference of the American Legion about his role as a member of the White House task force studying how to transition more veterans into truck driving careers.</td>
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</tbody>
</table>
CECU EFFORTS ON BORROWER DEFENSE RULE

U.S. Department of Education selects CECU-Nominee as sector’s primary negotiator for BDR rulemaking panel.

CECU sends letter to OIRA Administrator discussing BDR Rule and the threat it poses to career education schools.

CECU meets with OIRA and Department to discuss concerns that the BDR Rule violates the law and will cause irreparable harm to career education schools and students.

Career education schools successfully move to intervene in *Sweet v. Cardona*, in the U. S. District Court for the Northern District of California.

CECU works hand-in-hand with primary negotiator to ensure sector’s interests are adequately represented.

12 members of Congress send letter to Attorney General Merrick Garland regarding due process concerns related to BDR Rule.

CECU publishes member toolkit with talking points on the BDR Rule, and assists members with scheduling individual OIRA meetings.

CECU publishes 22-page comprehensive legal and policy analysis of July 13, 2022 NPRM, in which BDR Rule is formally announced.

CECU hosts informational webinar on July NPRM and BDR Rule.
CECU EFFORTS ON BORROWER DEFENSE RULE

1 Aug. 2022

CECU submits Freedom of Information Act (FOIA) request seeking Department records relating to BDR Rule and pending litigation in *Sweet v. Cardona*.

Aug. 2022

CECU submits 137-page comment in response to July NPRM and Department's proposals for borrower defense to repayment, pre-dispute arbitration agreements, and closed school loan discharges.

Sept. 2022

Ranking Members Richard Burr and Virginia Foxx write Secretary Miguel Cardona expressing concern about the BDR Rule’s legal and regulatory deficiencies.

22 Sept. 2022

In its letter to Department leadership, CECU outlines additional reasons why the July 2022 NPRM is deficient and must be withdrawn.

Oct. 2022

CECU writes to DOJ leadership explaining that BDR Rule raises substantial constitutional concerns and conflicts with positions the DOJ has taken in prior and pending cases.

15 Oct. 2022

13 members of Congress send letter to OIRA indicating the July 2022 NPRM lacks legally required data and documentation and omits certain analyses.

Oct. 2022

CECU meets again with OIRA, this time to discuss additional legal and regulatory reasons why the July NPRM must be withdrawn.
More than 750 career education professionals gathered for CECU’s 2022 Career Education Convention. This was the first fully in-person Convention in over two years. Between the popular keynote speakers, informative general sessions, fundraisers, receptions, and exhibit hall, attendees had a busy two and half days.

Convention Highlights

- Live recording of the CECU Career Education Report podcast with special guest Congressman Burgess Owens (R-UT).
- Volunteer event for Spread the Word Nevada raised $2,500 to support the local Las Vegas community.
- Prominent members of Congress attended in-person, including Senator John Cornyn (R-TX) and Congressman Tom Cole (R-OK).
- The Emerging Leaders Reception welcomed more than 50 attendees.
- Nearly 30 concurrent sessions, several of which were overflowing with attendees.
- Sold out exhibit hall with more than 80 booths.
- Dirty Jobs star Mike Rowe was one of the most popular keynote speakers.

This year’s conference was one of the most immersive, engaged, and eye-opening professional experiences I’ve had. Aside from coming back with lots of new ideas, I easily established triple the number of new contacts and formed stronger relationships with them than at any other conference.

– Jamie Jordan, Vice President, Arlington Career Institute

Congressman Burgess Owens (R-UT) and Senator John Cornyn (R-TX)
CECU is a community of thousands of professionals who share common interests and challenges. As the leader in professional development, we are proud of our ability to serve career education professionals and provide them with opportunities for learning, growth, and development. This year, CECU hosted nearly 2,000 attendees at Professional Development events.

**Webinars**

More than 30 webinars were offered this year on topics ranging from government relations and regulatory updates on Borrower Defense to Repayment and 90/10 to campus management topics, including admissions, supporting students, and financial aid. The webinars are designed to keep members informed about the latest developments and best practices in the sector.

**Leadership Institute**

For more than 35 years, the Leadership Institute has been educating and graduating sector leaders, and this year was no different. During the 20 hours of expert presentations, attendees explored new approaches to challenges facing their organizations, met with colleagues who are facing similar issues, and networked with other peer leaders.

"Participating in CECU’s Leadership Institute allowed me the opportunity to learn from thought leaders from across the space and network with higher education professionals, like myself, from across the country. The comprehensive program offered a deep dive to focus on the need of how each department, administrator, and pillar of campus operations can influence the success of the organization."

- Michael Bragg, Campus Executive Director, Aviation Institute of Maintenance

**Hill Day**

Congressman Greg Murphy (R-NC) and Congressman Al Lawson (D-FL) joined CECU for the 2022 Hill Day event. After a day of presentations, including a panel discussion on Higher Education Act reauthorization, CECU scheduled and prepped representatives from institutions to meet with members of Congress.

**CEO Summit**

At the CEO Summit, CECU hosted three prominent members of Congress: Congresswoman Virginia Foxx (R-NC), Congressman Fred Keller (R-PA), and Congressman Burgess Owens (R-UT). During the CEO Summit, attendees heard about the challenges facing the sector and made connections with colleagues who are facing similar issues.

Congresswoman Virginia Foxx (R-NC)

Congressman Fred Keller (R-PA)
EXPANDING PARTNERSHIPS

CECU strengthened and established new relationships to address member challenges and embrace new opportunities. Below are some of the organizations CECU partnered with over the past year.

1. American Association of Colleges and Universities
2. American Association of Colleges of Nursing
3. American Association of Community Colleges
4. American Association of Cosmetology Schools
5. American Association of State Colleges and Universities
6. American Council on Education
7. American Council on Higher Education
8. American Enterprise Institute
9. American Legion
10. American Medical Technologists
11. American Society of Association Executives
13. American Trucking Association
14. AMVETS
15. Associated Skin, Nail, Hair, Bodywork and Massage Professionals
16. Association of Diving Contractors International
17. Association of Public and Land-Grant Universities
18. Association of Specialized and Professional Accreditors
19. Association of the United States Army
20. Association of the United States Navy
21. Aviation Technician Education Council
22. Beauty Changes Lives
23. BlueRecruit
24. Cengage
25. Chegg, Inc.
26. Choose Aerospace, Inc.
27. Coalition for Career Development Center
28. College and University Professional Association for Human Resources
29. College to Career Initiative
30. Commercial Vehicle Training Association
31. Council for Christian Colleges & Universities
32. Council for Higher Education Accreditation
33. CVS Pharmacy
34. Defense of Freedom Institute
35. Dixon Center for Military and Veterans Services
36. EDUCAUSE
37. Enlisted Association of the National Guard of the United States
38. Facebook/META
39. Federation of American Hospitals
40. Foundation for Research on Equal Opportunity
41. Gallup
42. Home Depot
43. International SPA Association
44. Invest in Student Advancement Alliance
45. Jack Cooper Transport
46. National Association of Career Colleges
47. National Association of College and University Business Officers
48. National Association of Independent Colleges and Universities
49. National Association of Student Financial Aid Administrators
50. National Association of Veterans’ Program Administrators
51. National Black Nurses Association
52. National Conference of State Legislatures
53. National League of Nursing
54. National Ready Mixed Concrete Association
55. National Student Legal Defense Network
56. National Tank Truck Carriers
57. Non-Commissioned Officers Association
58. Office of Management and Budget
59. Professional Beauty Association
60. Rebellion Defense
61. Special Operations Association of America
62. Spread the Word Nevada
63. Stand Together
64. State Higher Education Executive Officers Association
65. Task Force Movement for Trucking
66. Texas Public Policy Foundation
67. The Education Trust
68. Third Way
69. Tyton Partners
70. U.S. Army Soldier For Life
71. U.S. Department of Education
   • Office of Inspector General
   • Office of Postsecondary Education
   • Office of the Under Secretary
   • Office of Federal Student Aid
72. U.S. Department of Transportation
73. U.S. Department of Veterans Affairs
74. Urban Institute
75. Veterans of Foreign Wars
76. Washington Higher Education Secretariat

Jason Altmire accepts the Association of the United States Army plaque designating CECU as a Community Partner.
NEW ALLIANCES ADD MEMBER BENEFITS

North American Alliance
CECU and the National Association of Career Colleges (NACC) created an alliance to work together on issues important to schools across North America, such as curriculum alignment, employer partnerships, accreditation recognition, and the development of outcome standards. In 2023, the two will jointly host the North American Career Education Convention in Kansas City, MO, and the CEO Summit in Montreal, Quebec.

BlueRecruit
CECU has launched a new and exciting partnership with BlueRecruit, an online hiring platform that focuses on “blue collar” jobs. Through this partnership, the BlueRecruit platform will be offered as a complimentary benefit and CECU member resource. The platform allows students and graduates to connect with employers from across the country with job opportunities based on their trained skills.

College to Career Initiative
CECU partnered to create the College to Career Initiative to host multiple events across the country, bringing school leaders and industry partners together to identify employer partnerships in targeted areas. The initiative held its first events in Orlando and Phoenix to connect area schools with local and national employers. This initiative has enormous potential to grow and will continue to host events throughout 2023.

CECU Meets with Puerto Rico Career Schools
In February, CECU’s Jason Altmire and board member David Vice met with career schools in Puerto Rico to discuss the value of CECU membership and the unique needs of schools on the island. CECU has 49 member campuses in Puerto Rico.
CECU continues to maximize communications with members, the media and the public. In the last year, more than 400 communications have been sent to CECU members. CECU continues to increase media visibility by cultivating relationships with key higher education journalist. As the voice of the sector, CECU views media relationships as a vital component in our efforts to educate the public about career education students. These efforts led to 23 op-eds, with an audience reach of 69 million, featuring student success stories and key higher education issues published nationally and in crucial local districts.

In an effort to diversify and expand communications with the public and association members, CECU launched the Career Education Report podcast in 2022. The podcast has a wide audience and has released 20 episodes featuring prominent guests such as:

- David Wasserman, Senior Editor, U.S. House of Representatives, The Cook Political Report with Amy Walter
- Congressman Burgess Owens (R-UT)
- Michael Stratford, Senior Education Writer, Politico
- Dr. Robert Zemsky, University of Pennsylvania and Dr. Lori Carrell, University of Minnesota Rochester
- Former Congressman Ric Keller (R-FL)

Career Education Review Magazine

After serving the sector for more than 95 years, Career Education Review (CER) received a much-needed makeover this year. The first full-color magazine style of CER was released in February. Although CER has a new look, the magazine still provides information schools can use while highlighting the great work postsecondary career education schools provide to students.
## FY22 FINANCIALS

<table>
<thead>
<tr>
<th></th>
<th>Year Ending 06/30/22</th>
<th>Year Ending 06/30/2021</th>
<th>Year Ending 06/30/2020</th>
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<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Contributions &amp; Support</td>
<td>908,500</td>
<td>461,000</td>
<td>393,077</td>
</tr>
<tr>
<td><strong>Earned Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Membership Revenue</td>
<td>3,293,427</td>
<td>3,007,167</td>
<td>2,355,892</td>
</tr>
<tr>
<td>Conference Revenue</td>
<td>1,102,175</td>
<td>666,821</td>
<td>230,352</td>
</tr>
<tr>
<td>Publication Revenue</td>
<td>71,028</td>
<td>20,513</td>
<td>24,577</td>
</tr>
<tr>
<td>Royalty Revenue</td>
<td>33,945</td>
<td>31,035</td>
<td>27,975</td>
</tr>
<tr>
<td>Other Income</td>
<td>18,528</td>
<td>4,324</td>
<td>2,886</td>
</tr>
<tr>
<td><strong>Total Earned Revenue</strong></td>
<td>4,519,104</td>
<td>3,729,860</td>
<td>2,641,682</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>5,427,604</td>
<td>4,190,860</td>
<td>3,034,759</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Personnel Expenses</td>
<td>2,154,230</td>
<td>1,913,337</td>
<td>1,858,889</td>
</tr>
<tr>
<td>Total Consulting Expenses</td>
<td>1,436,013</td>
<td>1,127,334</td>
<td>953,111</td>
</tr>
<tr>
<td>Total Programmatic Expenses</td>
<td>1,054,830</td>
<td>817,725</td>
<td>275,353</td>
</tr>
<tr>
<td>Total Non-Personnel Expenses</td>
<td>404,686</td>
<td>437,113</td>
<td>415,481</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>5,049,759</td>
<td>4,295,509</td>
<td>3,502,834</td>
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<tr>
<td><strong>Total Change in Net Assets</strong></td>
<td>377,844</td>
<td>(104,649)</td>
<td>(468,075)</td>
</tr>
<tr>
<td><strong>Total Change in Net Assets After Restricted Funds</strong></td>
<td>96,097</td>
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</tbody>
</table>

*Some accounts are restricted for specific projects, such as public relations, legal expenses, and research. This work carries over into FY23, so the remaining balance is not counted here as 2022 operating funds.*
**New Subsidiaries**

**Alliance for Career Education in the States (ACES)**
We have established the Alliance for Career Education in the States (ACES) and created new state associations in Nevada and Georgia. We are collaborating with school leaders in other states that do not have an association to create groups and provide resources to their members. Additionally, we have created partnerships with existing state associations, such as the Florida Association of Postsecondary Schools and Colleges and the Private College and School Association of New Jersey, to help support their missions.

**CECU Research Foundation**
This year, CECU formed a 501(c)(3) nonprofit subsidiary to support research that advances the cause of career education. The CECU Research Foundation supports research related to improving higher education, particularly career and technical education, through external fundraising dedicated to credible academic studies and other research endeavors related to the Foundation’s mission. Funded research will identify subjects and data gaps that have yet to be fairly explored or that have not been investigated recently; provide financial support to unbiased nonprofit organizations with expertise in higher education; and work to advance the cause of academic and career opportunities for non-traditional students.

BlueRecruit is excited to partner with CECU to expand the job prospects for graduates in their field of choice. We had the chance to meet with several member schools over the last year and are excited about the potential for growth and the opportunities we can develop with this partnership to better serve students, graduates, and the community.

- Rich Camacho, CEO, BlueRecruit

CECU’s events, like the Convention and the CEO Summit, have allowed Colliers, as a first-time member, to actively engage with the institutions we aim to serve and likeminded professionals in postsecondary education. We appreciate the communications, news, and member services we have received as new members to keep us connected to the membership as well as up to date with current issues in the sector.

- Will Haynes, II, Managing Director, Colliers
I love what CECU is doing. I have seen significant improvement in an already good operation. I like the message you are delivering and the thoughtful process in which the organization operates.

CECU is an excellent organization. I loved having the opportunity to complete the leadership program and utilize many of those ideas in my everyday operations.

CECU continues to be an amazing advocate for proprietary schools! Appreciate the emails to stay updated. Annual conference and CEO Summit are both excellent events.

I'm thrilled with the Level of Attention to promoting our Value in Higher Ed! It's Great to see the increase in seeing more Offensive marketing as well as Defense responses when warranted!

Keep up the good work! Huge thanks to Jason and Kelley for keeping us up to date and for representing CECU, the schools, and allied partners so well. We appreciate you!

Outstanding Job!

I am always impressed with the detail the staff gives. One thing that makes CECU different is regardless of school size, the staff makes a point to know you as a person. I love that.

Thank you Jason, Kelley, Deepti, Nicholas, Steve, Jenny, and the rest of the team for all you do.

Thank you Dr. Altmire and Steve Gonzalez for doing an excellent job in keeping us apprised of the ongoing issues and updates related to our Education sector.

Thank you Jason and team do a tremendous job advocating for career schools and keeping their members updated. It's greatly appreciated.

The CECU role is more critical now than ever, in light of regulatory and policy issues happening now.
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