Allied Member Benefits

Professional Development

- CECU hosts the top attended events in the sector including the Annual Convention, CEO Summit, Hill Day, and Leadership Institute.
- Access to a robust Member Resource Center, including all past webinar recordings, event documents, government relations resources and more.
- Complimentary webinars on important and timely topics. Webinars are hosted twice monthly.
- Networking opportunities with other leaders in the sector.

Communications

- All members receive the CECU Daily Update email containing a comprehensive news summary, student success stories, and schedule of upcoming webinars and events.
- Real-time updates on important news and information relevant to our sector.
- Access to Career Education Review (CER), a quarterly publication that features articles addressing successful educational operations.
- Access to CECU’s best-in-class media relations, communications, and social media team to assist with local media and communications outreach.
- Access to CECU’s podcast, Career Education Report.

Research

- CECU works with top-tier research firms and thought leaders to collect and analyze data to understand the cost-benefit and economic impact of legislation and regulations.
- Data is collected through social, market, and custom research to develop recommendations that inform federal, state, and local policy and decision-makers.
- The association publishes reports, best practices, videos, and infographics that showcase the important work our schools have in efforts such as veterans education, workforce demand, skilled trades and frontline training, and underserved community populations.
- CECU regularly evaluates research goals and priorities by engaging members, sector leaders, and policymakers.

All individuals at member organizations receive full access to these member benefits.