

Advertising and Sponsorship Opportunities

Career Education Convention Sponsorships




2023 Career Education Convention

June 20-22, 2023 | Kansas City, MO

Sponsorship	Price
Bar Sponsor	\$30,000
Wi-Fi	\$25,000
Exhibit Hall Entertainment	<i>Inquire for pricing</i>
Hotel Key Cards	SOLD
Glass Railing of Meeting Space*	\$15,000
Glass Staircase to Meeting Space*	\$15,000
City Beautiful Ballroom Foyer Glass Wall	\$10,000
Keynote Introduction	SOLD
6th Floor Glass Wall	\$9,000
Lunch Sponsor	\$8,000
Coffee Break Sponsor	\$8,000
Lanyards	SOLD
Water bottles	SOLD
Conference Bags	SOLD

*View onsite images of branding

Additional Benefits for Sponsors

-  Sponsors receive priority booth selection in order of commitment.
-  Logos will be listed on all emails, website pages, signage, and walk-in slides for the event.
-  Access to the full registration list.

Advertising and Sponsorship Opportunities

Career Education Convention Sponsorship Continued

Sponsorship	Price
Meeting Space Pillars*	SOLD
Lobby Entrance Floor Projection*	SOLD
Golf Tournament	SOLD
Pre-meeting workshop	\$5,000
Media Wall in Lobby (1/4 space)*	\$3,000
Bag Insert	\$3,000
Logo sponsorship	\$2,500+

Additional Options

Additional sponsorship options can be proposed and are subject to availability and approval by CECU and the hotel. Please contact Kelley Blanchard at kelley.blanchard@career.org to discuss additional options.

Career Education Convention Advertising

Advertisement	
Program Back Cover	\$2,500
Program Inside Cover	\$2,000
Full Page	\$1,000
1/2 Page	\$750

Program Information

The Convention program is given to every attendee that checks in onsite as well as published virtually on the meeting website,

All program advertisements must be sent to CECU in print form by the assigned date to ensure inclusion.

Sponsorship Opportunities

Hill Day Sponsorships

2023 Hill Day

March 7-8 2023 | Washington, DC

Sponsorship	Price
Meeting room sponsor	SOLD
Coffee Break Sponsor	\$5,000
Notebooks	\$4,000
Bus sponsor to reception	\$4,000
Name Badges	\$3,000
Logo Sponsor	\$1,000

Additional Benefits for Sponsors

- ✓ Sponsors receive 1 registration to attend the full event.
- ✓ Logos will be listed on all emails, website pages, signage, and walk-in slides for the event.
- ✓ Access to the full registration list.

Advertising and Sponsorship Opportunities

Career Education Review Print Advertising Opportunities

Color, Ad Rates

Career Education Review is published four times per year

Ad Description	Ad Size	Ad Price
1/3-Page Ad	3.625"W x 5"H	\$2,000/year
1/2-Page Ad	3.625"W x 7.75"H	\$3,000/year
Full-Page Ad	7.5"W x 7.75"H	\$4,000/year
Full-Page Inside Cover	8.5"W x 11"H	\$2,000/ad
Full-Page Inside Back Cover	8.5"W x 11"H	\$1,000/ad

Additional Benefits for Print Advertising

- ✓ Advertisers can link their color ad to a landing page of their choice.
- ✓ Advertisers will be able to submit articles for the CER website. Articles will be open to the public for anyone to access and promoted in the Daily News emails. When articles are first published, they will be on the homepage of the CER website. We will accept four articles/year for annual advertisers.
- ✓ The Supplier Directory will be located at the end of the issue listed in alphabetical order and listed on the CER website.

Digital Advertising Opportunities

Ad Description	Ad Size	Ad Price
CER Website Rotating Top Banner (10 spots available)	728 x 90 pixels	\$550/month
CER Website Square Middle Banner	250 x 250 pixels	\$800/month
Sponsored Content	Article on the CER website	\$500/post
Daily News Email Banner	250 x 250 pixels	\$24,00/year or \$2,000/month
Career Education Report Podcast	Logo listed with ad read at beginning and middle	\$2,500/month or \$1,250/episode

Career Education Review is mailed to 250 CECU executive school members with a total distribution of 3,000. The Daily News Email is sent to nearly 3,000 subscribers each weekday. The Career Education Report Podcast has more than 1,000 downloads.

Advertise with us!

Email Jenny Faubert at Jenny.Faubert@career.org

CECU Career Education
Colleges and Universities