

Advertising and Sponsorship Opportunities

CEO Summit Sponsorship Opportunities

2022 CEO Summit

November 2-3, 2022 | Phoenix, AZ

Sponsorship	Price
Wi-Fi	\$8,000
Summit Reception Cocktail Hour	SOLD
Lunch Break with Introduction	SOLD
Keynote Introduction	SOLD
Coffee Break - 2 available	\$5,000
Hotel Key Cards	SOLD
Room Drop	SOLD
Name Badges	SOLD
Pre-meeting activity*	SOLD
Program Ad	\$500-\$1,000 1/4-Page 1/2-Page
General	\$1,500-10,000

*Pre-meeting activities can be arranged for attendees who plan to arrive early to join in on small group activities.

Additional Benefits for Sponsors

- ✓ Logos will be listed on all emails, website pages, signage, and walk-in slides for the event.
- ✓ Access to the full registration list.

The CEO Summit is open to C-suite executives from postsecondary career education institutions. School leaders and allied members may register to attend this event.

Registration opens soon

Estimated Attendance: 125

Sponsor with us!

Email Kelley Blanchard at Kelley.Blanchard@career.org

Advertising and Sponsorship Opportunities

Career Education Convention Sponsorship

2023 Career Education Convention

June 20-22, 2023 | Kansas City, MO

Sponsorship	Price
Wi-Fi	\$25,000
Bar Sponsor	\$25,000
Exhibit Hall Entertainment	<i>Inquire for pricing</i>
Hotel Key Cards	SOLD
Glass Railing of Meeting Space*	\$15,000
Glass Staircase to Meeting Space*	\$15,000
Glass Wall of Meeting Space*	\$10,000
Meeting Space Pillars*	\$8,000
Lunch Sponsor	\$8,000
Coffee Break Sponsor	\$8,000
Lanyards	\$7,500
Keynote Introduction	\$7,500
Conference Bags	SOLD
Lobby Entrance Floor Projection*	\$5,000
Media Wall in Lobby (1/4 space)*	\$3,000
Bag Insert	\$3,000
Program Back Cover	\$2,000
Program Advertisement	\$500-\$1,000 1/2-Page Full Page Inside covers

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Access to the full registration list.

Advertising and Sponsorship Opportunities

Career Education Review Print Advertising Opportunities

Color, Ad Rates

Career Education Review is published four times per year

Ad Description	Ad Size	Ad Price
1/3-Page Ad	3.625"W x 5"H	\$2,000/year
1/2-Page Ad	3.625"W x 7.75"H	\$3,000/year
Full-Page Ad	7.5"W x 7.75"H	\$4,000/year
Full-Page Inside Cover	8.5"W x 11"H	\$2,000/ad
Full-Page Inside Back Cover	8.5"W x 11"H	\$1,000/ad

Additional Benefits for Print Advertising

- ✓ Advertisers can link their color ad to a landing page of their choice.
- ✓ Advertisers will be able to submit articles for the CER website. Articles will be open to the public for anyone to access and promoted in the Daily News emails. When articles are first published, they will be on the homepage of the CER website. We will accept four articles/year for annual advertisers.
- ✓ The Supplier Directory will be located at the end of the issue listed in alphabetical order and listed on the CER website.

Digital Advertising Opportunities

Ad Description	Ad Size	Ad Price
CER Website Rotating Top Banner (10 spots available)	728 x 90 pixels	\$550/month
CER Website Square Middle Banner	250 x 250 pixels	\$800/month
Sponsored Content	Article on the CER website	\$500/post
Daily News Email Banner	250 x 250 pixels	\$24,00/year or \$2,000/month
Career Education Report Podcast	Logo listed with ad read at beginning and middle	\$2,500/month or \$1,250/episode

Career Education Review is mailed to 250 CECU executive school members with a total distribution of 3,000. The Daily News Email is sent to nearly 3,000 subscribers each weekday. The Career Education Report Podcast has more than 1,000 downloads.

Advertise with us!

Email Jenny Faubert at Jenny.Faubert@career.org

CECU Career Education
Colleges and Universities