

Schedule of Events

Monday, July 16th	
7:00pm	Welcome Happy Hour, Holiday Inn Lobby – BLU Bar
Tuesday, July 17th	
9:00 am	Welcome
9:15 - 10:15 am	Our Changing Sector
10:15 - 11:15 am	Campus Leadership: Becoming an Effective GM, Part 1
11:15 - noon	Personal Brand
Noon - 2:00 pm	Tour of ECPI & Lunch
2:00 - 3:00 pm	Inquiry Generation and Management of Marketing
3:00 - 4:00 pm	Admissions
4:00 - 4:45 pm	Measurement and Admissions Metrics
4:45 - 5:00 pm	Wrap Up
Wednesday, July 18th	
8:00 - 8:30 am	Check In
8:30 - 9:45 am	Managing an Efficient and Compliant Financial Aid Office
9:45 - 10:00 am	Break
10:00 - 11:15 am	Campus Finances and Budgeting 101
11:15 - 12:30 pm	Data and Reporting for Student Lifecycle Excellence
12:30 - 1:00 pm	Lunch
1:00 - 2:00 pm	Student Success
2:15 - 3:00 pm	Career Services
3:00 - 3:15 pm	Break
3:15 - 4:15 pm	Intersection between Learning and Employability
4:15 - 5:00 pm	Community Outreach & Partnerships
5:00 pm	Recap of the Day
Thursday, July 19th	
7:30 am	Breakfast
8:00 - 8:30 am	Report from Teams
8:30 - 9:30 am	Campus Leadership: Becoming an Effective GM, Part 2
9:30 - 10:45 am	Hiring the Right Team
10:45 - 11:00 am	Break
11:00 - 12:15 pm	Curriculum Development and Faculty Management
12:15 - 12:45 pm	Lunch
12:45 - 1:45 pm	Strategic Planning
1:45 - 2:45 pm	Public Relations
2:45 - 3:00 pm	Break
3:00 - 4:15 pm	Dealing with and Alleviating Campus Issues
4:15 - 4:30 pm	Recap of the Day
6:00 - 9:00 pm	Group Activity
Friday, July 20th	
7:30 am	Breakfast
8:00 - 8:30 am	Report from Teams
8:30 - 10:30 am	Compliance, Accreditation and Ethics
10:30 - 10:45 am	Break
10:45 - noon	Government Relations – The Sector and the Administration
Noon - 12:30pm	Representation on Campus
12:30 - 1:00 pm	Lunch
1:00 - 2:00 pm	Implementing Change
2:00 - 3:00 pm	Recap & Dismissal